

LET'S GROW!

Innovation. Interaction. Inspiration.

FRUIT LOGISTICA

BECOME EXHIBITOR



FRUITNET

MESSE BERLIN

AT THE HEART OF THE INDUSTRY IN BERLIN

FRUIT LOGISTICA is the leading trade show for the global fresh produce business and features every part of the value chain. International character, focused target group approach, and maximum efficiency are the key strengths.

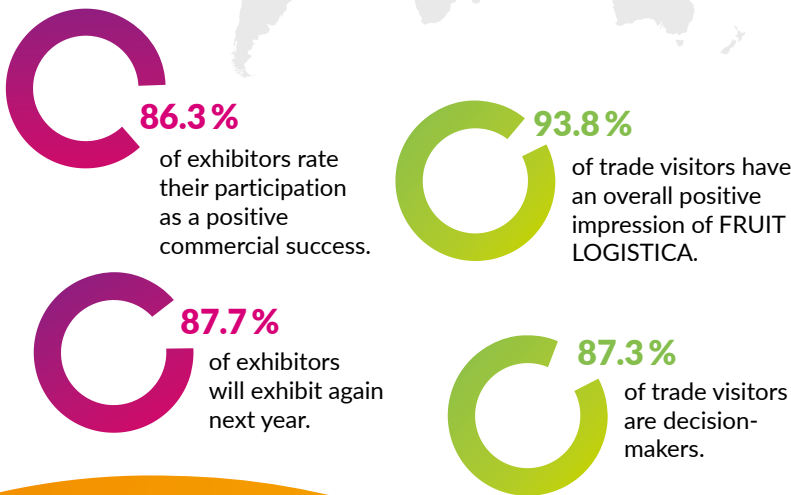


TOP 5 EXHIBITING COUNTRIES

Italy, The Netherlands, Spain, Germany, France

TOP 5 TRADE VISITOR REGIONS

Europe, South America, Central America, Africa, Middle East and Asia



EXHIBITION AREAS

- FRESH PRODUCE
- MACHINERY & TECHNOLOGY
- LOGISTICS

HIGHLIGHTS

- SMART AGRI & GREENHOUSE
- ORGANIC ROUTE
- STARTUP WORLD

EVENTS AT A GLANCE

- 6 STAGES
- > 100 SESSIONS
- > 160 RENOWNED SPEAKERS
- > 600 TRADE MEDIA

AWARDS

FLIA & FLIA TECHNOLOGY



TARGET GROUPS

- Producers, importers and exporters
- Wholesale markets
- Wholesale and retail trade
- Packaging companies
- Technical equipment companies and service providers
- Food processing companies
- Startups
- Haulage companies and waste disposal firms
- Associations and institutions

Source: FRUIT LOGISTICA 2025 statistics

FRUIT LOGISTICA 2026

4-6 February 2026

Messe Berlin GmbH

Messedamm 22

14055 Berlin, Germany

www.fruitlogistica.com

Tel. +49 30 3038 1111

fruitlogistica@messe-berlin.de

STAND RENTAL
STARTING FROM 219 €/m²