Berlin 4|5|6 Feb 2026

LET'S GROW!

Innovation. Interaction. Inspiration.

FRUIT LÖGISTICA



AT THE HEART OF THE INDUSTRY IN BERLIN

FRUIT LOGISTICA is the leading trade show for the global fresh produce business and features every part of the value chain. International character, focused target group approach, and maximum efficiency are the key strengths.

Trade visitors: > 67,500 from 145

78.5 %
of trade visitors came from outside Germany

Exhibitors: > 2,600 from 90 countries

91% of exhibitors came from outside Germany

Gross exhibition area:

128,213 m²

in 26 halls

TOP 5 EXHIBITING COUNTRIES

Italy, The Netherlands, Spain, Germany, France

TOP 5 TRADE VISITOR REGIONS

Europe, South America, Central America, Africa, Middle East and Asia

86.3% of exhibitor their partic

of exhibitors rate their participation as a positive commercial success.

87.7 %
of exhibitors
will exhibit again
next year.

93.8 %

of trade visitors have an overall positive impression of FRUIT LOGISTICA.

87.3 %

of trade visitors are decision-makers.

Source: FRUIT LOGISTICA

2025 statistics

TARGET GROUPS

- Producers, importers and exporters
- Wholesale markets
- Wholesale and retail trade
- Packaging companies
- Technical equipment companies and service providers
- Food processing companies
- Startups
- Haulage companies and waste disposal firms
- Associations and institutions

EXHIBITION AREAS

- FRESH PRODUCE
- MACHINERY & TECHNOLOGY
- LOGISTICS

HIGHLIGHTS

- 🍣 SMART AGRI & GREENHOUSE
- **ORGANIC ROUTE**
- **STARTUP WORLD**

EVENTS AT A GLANCE

- **6 STAGES**
- > 100 SESSIONS
- > 160 RENOWNED SPEAKERS
- > 600 TRADE MEDIA

AWARDS

FLIA & FLIA TECHNOLOGY





FRUIT LOGISTICA 2026

4-6 February 2026 Messe Berlin GmbH Messedamm 22 14055 Berlin, Germany www.fruitlogistica.com Tel. +49 30 3038 1111 fruitlogistica@messe-berlin.de

STAND RENTAL STARTING FROM 219 €/m²